

123-SWIM-ABC.COM PRIVACY POLICY

Type of website: E-commerce
Effective date: 8th day of March 2023

123-swim-abc.com (the "Site") is owned and operated by 123 Swim ABC LLC. 123 Swim ABC LLC can be contacted at:

contact@123swimabc.com
(321) 345-0346
505 Odyssey Way #211, Merritt Island, FL 32953

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users and
5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

Consent

By using our Site, users agree that they consent to:

1. The conditions set out in this Privacy Policy and
2. The collection, use, and retention of the data listed in this Privacy Policy.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. Without first notifying you, we will not collect additional data beyond the data listed below.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

1. IP address;
2. Location;
3. Hardware and software details;
4. Clicked links and
5. Content viewed.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;
2. Age;
3. Date of birth;
4. Sex;
5. Email address;
6. Phone number;
7. Address;
8. Payment information;
9. Auto-fill data;
10. Text provided in comments sections of forms.

This data may be collected using the following methods:

1. Online registration.

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Statistics.

The data we collect when the user performs certain functions may be used for the following purposes:

1. Communication.

Who We Share Personal Data With

Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Other Disclosures

We will not sell or share your data with other third parties except in the following cases:

1. If the law requires it.
2. If it is required for any legal proceeding.
3. To prove or protect our legal rights.
4. To buyers or potential buyers of this company, if we seek to sell the company.
5. A customer-specific agreement.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data collected has been achieved. You will be notified if your data is kept longer than this period.

How We Protect Your Data

We use the strongest available browser encryption to protect your security and store all our data on servers in secure facilities. All data is only accessible to our employees. Strict confidentiality agreements bind our employees, and violating this agreement results in the employee's termination.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, the risk of harm always remains. The Internet as a whole can be insecure at times. Therefore, we cannot guarantee the security of user data beyond what is reasonably practical.

Children

As a swim school, we collect limited personal data about children under 13 from their parents or guardians. This data includes the child's name, age, date of birth, and swim proficiencies necessary to provide our services effectively.

We do not knowingly collect or use personal data from children under 13. Suppose we learn that we have collected personal data from a child under 13 years of age. In that case, the personal data will be deleted as soon as possible. If a child under 13 has provided us with personal data, the parent or guardian may contact our privacy officer.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your data, how we have used your data, if we have disclosed your data, and to who we disclosed your data, or if you would like your data to be deleted or modified in any way, please get in touch with our privacy officer here:

123 Swim ABC's Privacy Officer
contact@123swimabc.com
(321) 345-0346
505 Odyssey Way #211, Merritt Island, FL 32953

Cookie Policy

A cookie is a small file stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also turn off cookies entirely in your internet browser, which may decrease the quality of your user experience.

We use the following types of cookies on our Site:

1. Functional cookies
Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your subsequent visits;
2. Analytical cookies
Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example, data on the content you access, how long you stay on our Site, etc;
3. Targeting cookies
Targeting cookies collect data on how you use the Site and your preferences, allowing us to personalize the information you see on our Site for you;
4. Third-Party Cookies
Third-party cookies are created by a website other than ours. We may use third-party cookies to achieve the following purposes:

- a. Monitor user preferences to tailor content around their interests.

Modifications

This Privacy Policy may be amended occasionally to maintain compliance with the law and to reflect any changes to our data collection process. We will update the "Effective Date" at the top when we amend this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Contact Information

If you have any questions, concerns, or complaints, you can contact our privacy officer, 123 Swim ABC's Privacy Officer, at:

(321) 677-2177

contact@123swimabc.com

123 Swim ABC LLC

505 Odyssey Way #211

Merritt Island, FL 32953